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Billings Chamber of Commerce
Convention and Visitors Bureau



Media Release

Billings Chamber/CVB President Earns Highest Professional Credential in the Association Industry

John Brewer joins small group of association professionals who lead charge in the nonprofit sector, advocating for a higher quality of life in the United States.

Billings, MT, January 30, 2008: The American Society of Association Executives has announced that John Brewer, President and Chief Executive Officer of the Billings Chamber of Commerce/Convention and Visitors Bureau has earned the Certified Association Executive (CAE) credential. The CAE is the highest professional credential in the association industry. Less than five percent of association professionals have earned the CAE.

To be designated as a Certified Association Executive, an applicant must have a minimum of three years experience in nonprofit organization management, complete a minimum of 75 hours of specialized professional development, pass stringent examination in association management, and pledge to uphold a code of ethics. To maintain certifications, individuals must undertake ongoing professional development and activities in association and nonprofit management. Approximately 3,600 association professionals currently hold the CAE credential, which was first awarded in 1961.

The American Society of Association Executives is an individual membership organization of more than 22,000 association executives and industry partners representing nearly 11,000 organizations. Its members manage leading trade associations, individual membership societies, and voluntary organizations across the United States and in 50 countries around the globe, as well as provide products and services to the association community. ASAE is also a leading voice for the nonprofit sector, advocating for voluntary organizations so that they may continue to improve the quality of life in the United States. ASAE, along with The Center for Association Leadership, helps associations and association professionals achieve previously unimaginable levels of performance and reach even higher goals.

For Immediate Release

Brewer Earns Top Association Credential

MORE

(pg. 2)

ASAE & The Center for Association Leadership accomplishes this mission by fostering a learning community of association professionals, industry partners, outside thought leaders, and other stakeholders who embrace this vision.

For more information on ASAE & The Center for Association Leadership, visit www.asaecenter.org.

“Our Vision is to achieve excellence in community leadership and growth.”
“Our Mission is to develop a strong business climate and vibrant economy by serving the community in a leadership role thereby enhancing the quality of life.”

“Billings is Changing. Your Chamber is Leading the Way.”

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